

DECORATION GUIDE

CUSTOM HEADWEAR

**Minimum Order Quantity:**

Eighteen (18) minimum pieces per design and colorway

Estimated Lead Times:

Approximately 4-6 weeks after final art approval

Custom designs are produced on a flat material prior to cap construction

Fully Customizable Caps

1. Fabric	5. Side and Back Panel Color	9. Back Eyelet Color
2. Bill	6. Perforation or Mesh	10. Button Color
3. Player Tag	7. Back Closure	11. Piping
4. Front Panel Color	8. Front Eyelet Color	12. Nike Swoosh Location



		HEADWEAR SIZING CHART													
FITTED SIZE (IN)		6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8	
HEAD SIZE (CM)		52	53	54	55	56	57	58	59	60	61	62	63	64	
SWOOSH FLEX															
S/M															
M/L															
L/XL															
1SIZE (ONE SIZE FITS MOST)															
1SIZE															

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Fabric

Dri-FIT Stretch Wool: A heavier polyester performance fabric with 3% spandex with a brushed wool texture that is used for Swoosh Flex.

Dri-FIT Wool (Fitted): A heavier polyester fabric with a brushed wool texture.

Dri-FIT Bozz: A lightweight, polyester performance fabric with a micro-diamond pattern for a smooth-hand feel.

Washed Cotton Twill: Pre-washed cotton twill fabric that has a great broken-in and comfortable feel.

Recycled Mesh: A power mesh that is made from recycled material.

Acrylic Knit: A soft polyester yarn.



Dri-FIT Stretch Wool
(Swoosh Flex)



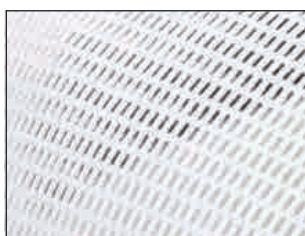
Dri-FIT Wool
(Fitted)



Dri-FIT Bozz



Washed Cotton Twill



Recycled Mesh



Acrylic Knit

Back Closures

Fitted: A closed back cap using a head circumference measurement in inches for a more exact fit. Comes in sizes: 6 1/2" to 8"

Swoosh Flex: A closed back cap using a flexible inner sweatband to ensure an exceptional fit. Comes in sizes S/M, M/L, L/XL.

Hook & Loop: An adjustable closure obtained by pressing two parts together.

Buckle: Usually made out of fabric with a buckle to adjust the fit.

Snapback: Made from plastic that can be adjusted by snapping the buttons at the back for an adjustable fit.



Fitted



Swoosh Flex



Hook & Loop



Buckle



Snapback

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Bill Details

Curved Bill: A standard curve to the brim that is seen with the classic baseball cap.

Flat Bill: A flat brim cap is a kind of cap with a high profile (steep front) and a flat brim.



Curved Bill



Flat Bill

Crown Rise

High: Crown height 4+ inches

Medium: Crown height 3-4 inches

Low: Crown height 2-3 inches



High Crown



Medium Crown



Low Crown

Crown Style - Construction

Structured: Reinforced with buckram behind front two panels.

Unstructured: Solely fabric for a more relaxed fit.



Structured



Unstructured

Extra Add-Ons

AeroBill: Added to select styles for comfort and flexibility when wearing.

Perforation: Half or Full Perforation can be added however, can not be added to Washed Cotton Twill.

Player Tags: Can be added to the inner sweatband for cap personalization.

Piping: Can be added to the seams of the cap panels on some styles

- 2 Panels
- 4 Panels
- 5 Panels
- None

(Decoration can not be applied over back panel piping.)

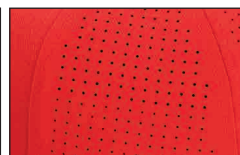
AeroBill



Perforation



Half Perforation

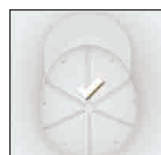


Full Perforation

Player Tag



Piping



None



2 Panels



4 Panels



5 Panels

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Swoosh Location

Some Styles allow a choice of swoosh location

The options may include either:

- Left Side
- Left Bill
- Back (Fitted Only)

A cap can only have one swoosh

Standard Features

These Features are not customizable with Custom Options:

Under Visor Color (Pewter)

Inner Sweatband Fabric - Matches Cap Fabric

Embellishment Options

EMBROIDERY



HD EMBROIDERY

Available on Front, Side, Back, and Backstrap



3D EMBROIDERY

Available on Front Only

Decoration Sizing Guide

To determine the embellishment size for certain locations of the cap, use this sizing guide.

<u>Design Location</u>	<u>Width x Height (Inches)</u>	<u>Design Location</u>	<u>Width x Height (Inches)</u>
Front	5.11" x 2.65"	Visor - Front	4.72" x 1.49"
Side	2.7" x 2.0"	Visor - Back Strap	2.55" x 0.66"
Closed Back	4.72" x 1.96"	Visor - Side	3.0" x 1.2"
Open Back - Back Arch	3.93" x 1.18"	Stripe Knit Front and Back	4.5" x 3.0"
Open Back - Back Strap	3.93" x 1.18"	Cuffed Knit Front ONLY	4.5" x 2.75"

— **PRO TIP:** The size of the design is one of the top customer complaints. The Nike cap builder will show you the maximum size for each location and dimensions of your design will appear page 2 of the art PDF.

CUSTOM HEADWEAR



NIKE HEADWEAR COLOR CHART 2024

 341-GORGE GREEN TEAM DK GREEN	 669-DEEP MAROON TEAM DK MAROON	 739-UNIVERSITY GOLD	 010-BLACK
 374-APPLE GREEN TEAM KELLY GREEN	 610/692-TEAM MAROON TEAM CARDINAL	 765-YELLOW STRIKE	 060-ANTHRACITE
 419-COLLEGE NAVY TEAM NAVY	 613-TEAM CRIMSON	 783-TEAM GOLD TEAM VEGAS GOLD	 026-FLINT GREY *
 545-COURT PURPLE TEAM PURPLE	 657-UNIVERSITY RED TEAM SCARLET	 120-NATURAL	 057-PEWTER GREY
 493/480-GAME ROYAL	 802-DESERT ORANGE	 237-BAROQUE BROWN	 012-WOLF GREY *
 400-AERO BLUE	 891-TEAM ORANGE	 249-DARK CINDER *	 055-BLUE GREY *
 448-VALOR BLUE	 873-BRIGHT CERAMIC	 247-KHAKI	 100-WHITE

***These colors are STOCK FABRICS ONLY.**

These Nike Approved Colors apply to both fabrics and thread colors.