

## DECORATION GUIDE

## STOCK HEADWEAR

**Minimum Order Quantity:****Decorated:** Per design and colorway

3D &amp; Flat Embroidery: 6 pieces

Laser Etched Suede Patch: 12 pieces

Printed Twill Patch: 12 pieces

Patches-Embroidered &amp; Insignia: 24 pieces

**Blank:** No minimum requirement**Estimated Lead Times:****Decorated:** Approximately 3-5 Business Days after final art approval**Blank:** Approximately 24-48 Hours after buyer submission**Stock designs are produced on a finished cap****Fabric**

**Dri-FIT Stretch Wool:** A heavier polyester performance fabric with 3% spandex with a brushed wool texture and a spandex blend that is used for Swoosh Flex

**Dri-FIT Bozz:** A lightweight, polyester performance fabric with a micro-diamond pattern for a smooth-hand feel.

**Washed Cotton Twill:** Pre-washed cotton twill fabric that has a great broken-in and comfortable feel.

**Acrylic Knit:** A soft polyester yarn.



Dri-FIT Wool




Dri-FIT Bozz



Washed Cotton Twill



Acrylic Knit

		 <b>HEADWEAR SIZING CHART</b>														
FITTED SIZE (IN)	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8			
HEAD SIZE (CM)	52	53	54	55	56	57	58	59	60	61	62	63	64			
<b>SWOOSH FLEX</b>																
S/M																
M/L																
L/XL																
<b>1SIZE (ONE SIZE FITS MOST)</b>																
1SIZE																

— **PRO TIP:** Stock caps are produced on a finished cap. Simpler designs allow for best produced logos. Intricate mascots or designs are difficult to stitch on a structured cap. Low thread counts are most efficient. Avoid small text and the use of many different Nike approved thread colors in the design. The borders of the fill area should be flat to highlight the 3D component of the design.

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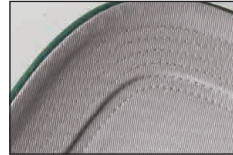


## Bill Details

**AeroBill:** Added to select styles for comfort and flexibility when wearing.

**Curved Bill:** A standard curve to the brim that is seen with the classic baseball cap.

**Flat Bill:** A flat brim cap is a kind of cap with a high profile (steep front) and a flat brim.



AeroBill



Curved Bill



Flat Bill

## Crown Style - Construction

**Structured:** Reinforced with buckram behind front two panels.

**Unstructured:** Solely fabric for a more relaxed fit.



Structured



Unstructured

## Crown Rise

**High:** Crown height 4+ inches

**Low:** Crown height 2-3 inches



High Crown



Low Crown

## Back Closures

**Swoosh Flex:** A closed back cap using a flexible inner sweatband to ensure and exceptional fit. Comes in sizes S/M, M/L, L/XL.

**Hook & Loop:** An adjustable closure obtained by pressing two parts together.

**Buckle:** Usually made out of fabric with a buckle to adjust the fit.

**Snapback:** Made from plastic that can be adjusted by snapping the buttons at the back for an adjustable fit.



Swoosh Flex



Hook &amp; Loop



Buckle



Snapback

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## EMBELLISHMENT OPTIONS

## EMBROIDERY



## FLAT EMBROIDERY

Available on Front, Side, Back, and Back Strap

## SEW DOWN PATCHES



## PRINTED TWILL PATCH

Available on Front, Side and Back.  
(Not available on half perforation, full perforation or mesh panels.)

## HEAT TRANSFERS



## INSIGNIA PATCH

Available on Front and Back.  
(Not available on Side or Mesh Panels.)  
Max Size: 2" W x 2" H.



## 3D EMBROIDERY

Available on Front only



## EMBROIDERED PATCH

Available on Front, Side and Back  
(Not available of half perforation, full perforation, or mesh panels)  
Max Size: 2" W x 2" H



## LASER ETCHED SUEDE PATCH

Available on Front and Back.  
(Not available on Side or Mesh Panels.)

## Decoration Sizing Guide

To determine the embellishment size for certain locations of the cap, use this sizing guide.

<u>Design Location</u>	<u>Width x Height (Inches)</u>	<u>Design Location</u>	<u>Width x Height (Inches)</u>
Front	5.5" x 2.25"	Visor - Side	2.25" x 1.0"
Side	2.75" x 2.25"	Stripe Knit Front and Back	4.5" x 3.0"
Closed Back	3.0" x 1.0"	Cuffed Knit Front ONLY	4.5" x 2.0"
Open Back - Back Arch	4.5" x 1.0"	Bucket Hats	4.5" x 1.5"
Open Back - Back Strap	2.0" x 0.5"	Embroidered Patch - Front	2.0" x 2.0"
Visor - Front	5.0" 1.2"	Insignia Patch - Front	2.0" x 2.0"
Visor - Back Strap	2.0" x 0.5"		

— **PRO TIP:** The size of the design is one of the top customer complaints. The Nike cap builder will show you the maximum size and dimensions of your design will appear on page 2 of the art PDF

# STOCK HEADWEAR



## NIKE HEADWEAR COLOR CHART 2024

341-GORGE GREEN TEAM DK GREEN	669-DEEP MAROON TEAM DK MAROON	739-UNIVERSITY GOLD	010-BLACK
374-APPLE GREEN TEAM KELLY GREEN	610/692-TEAM MAROON TEAM CARDINAL	765-YELLOW STRIKE	060-ANTHRACITE
419-COLLEGE NAVY TEAM NAVY	613-TEAM CRIMSON	783-TEAM GOLD TEAM VEGAS GOLD	026-FLINT GREY *
545-COURT PURPLE TEAM PURPLE	657-UNIVERSITY RED TEAM SCARLET	120-NATURAL	057-PEWTER GREY
493/480-GAME ROYAL	802-DESERT ORANGE	237-BAROQUE BROWN	012-WOLF GREY *
400-AERO BLUE	891-TEAM ORANGE	249-DARK CINDER *	055-BLUE GREY *
448-VALOR BLUE	873-BRIGHT CERAMIC	247-KHAKI	100-WHITE

**\*These colors are STOCK FABRICS ONLY.**

These Nike Approved Colors apply to both fabrics and thread colors.